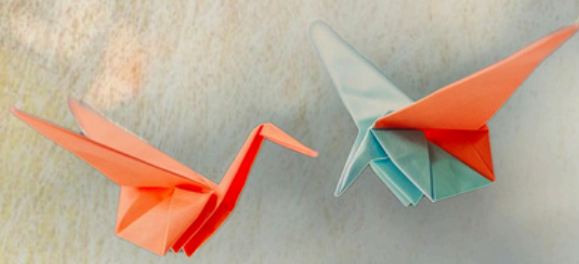


JAPANESE LANGUAGE EDUCATION

in California



Why Japan Matters to California and the US

To California

- California's largest foreign investor and fourth largest export market
- Longtime stable California-Japan relationship
- Alliance with California to strengthen economic ties, expand collaboration, address climate change.
- One of the top ten languages spoken in California, the most linguistically diverse state.
- Collaboration with California semiconductor industry focusing on research, development, and training of future workforce of both countries.
- Significant contribution to California's video game industry, which generates more than 200,000 jobs and \$50 billion for the state's economy.

To the US

- U.S.'s 4th largest trading partner
- Ranked 4th largest economy in the world (2023)
- Identified by U.S. employers as one of three most in-demand foreign language skills
- Exponential continuing growth of the U.S. anime market
- Critical, longtime economic and defense partner of the US.
- Leader in robotics technology, producing almost half of the world's robots.
- Transforming and energizing major league baseball in the U.S. through player development, innovative technology.

How Japanese Can Open Doors and Shape Futures



"My command of the language has brought me success in Japan beyond my wildest dreams.

Japanese language programs are critical and an extremely valuable tool in further solidifying in the

bond between Japan and the United States." - **Marty Friedman**, iconic guitarist, recipient of multiple Grammy Award nominations, first non-Japanese designated as Ambassador of Japan Heritage, has resided since 2003 in Japan, where he is a prominent figure in the Japanese entertainment/music industry.



"Speaking Japanese has given me direction for my life – first when I made a bilingual documentary film about my musician father in Japan, and continuing today as a Japanese interpreter for

people like Yakusho Koji, Joe Hisaishi, Brad Pitt and Lady Gaga. Their messages can make a difference, and we can all learn from each other." - **David Neptune**, Award-winning documentary filmmaker and Japanese interpreter based in Los Angeles.

California's Japanese Language Programs

California has three organizations dedicated to strengthening and expanding Japanese language education.

To learn more, contact:

